



3rd Annual SODEC/Xavier University International Trade Conference
Selling to Central & South America
Sponsorship Opportunities

October 29, 2008 · Cintas Center · Cincinnati OH · Est Attendance: 150-250
www.buyusa.gov/greatlakes/conference



Signature Sponsor \$3,500

One per Industry (first come, first-served)

- Industry exclusivity at this sponsor level
 - Four-color full-page ad in conference binders (pdf file)
 - Company remarks from the podium (introduce speaker)
 - Company promotional items may be distributed to conference attendees
 - Two (2) corporate luncheon tables (10 ppl each) w corporate signage & preferred placement
 - Exhibit space with preferred placement (skirted table provided)
 - Six (6) event admission passes
 - Company logo will appear on promotional literature & event website
 - Logo in Conference binders and signage at event
 - Company will receive list of Conference attendees
- Banking Industry SOLD: 5/3 Bank
 Legal Industry SOLD: Frost Brown Todd LLP

VIP Reception Sponsor \$2,000

One Available (first come, first-served)

- Company may provide welcome remarks to VIP attendees (conference presenters & sponsors) the evening before the Conference at the Hyatt Downtown Cincinnati (October 28)
- Four-color full-page ad in conference binders (pdf file)
- Corporate luncheon table (10 ppl each) at Conference with corporate signage and preferred placement
- Five (5) Evening Reception passes
- Five (5) Full Conference passes
- Company logo will appear on Conference promotional literature
- Company logo will appear in Conference binder
- Company will receive list of Conference attendees

Corporate Sponsor \$2,000

Multiple Available – Open to All

- Four-color full-page ad in conference binders (pdf file)
- Corporate luncheon table (10 ppl each) with corporate signage and preferred placement
- Exhibit space with preferred placement (skirted table provided)
- Five (5) event admission passes
- Company logo will appear on promotional literature
- Company logo will appear in Conference binder
- Special mention from the podium
- Company will receive list of Conference attendees

Exhibitor \$600

Multiple Available – Open to All

- Two (2) admission passes
- Exhibit booth space in lobby area of Conference (skirted table provided)
- Listing in Conference binder
- Company will receive list of Conference attendees

Corporate Luncheon Table \$400

Multiple Available – Open to All

- Table of ten (10) with signage & preferred placement